

Name _____

Date _____

Choose a Strong Idea

A **strong idea** is the foundation of good writing. It's easier to write when:

- **You know about the topic:** Writing is clearer and more detailed when it's something you're familiar with.
- **Your purpose is clear:** The reason you're writing should match your idea (e.g., to describe, to entertain, to persuade).
- **Your audience is considered:** The idea should fit the people who will read your writing.

Pretend you are writing about your favorite restaurant. For each purpose, write a strong idea.

1. **Purpose:** To describe something at the restaurant

My Idea: _____

2. **Purpose:** To tell a funny story about the restaurant

My Idea: _____

3. **Purpose:** To persuade someone to visit the restaurant

My Idea: _____

4. **Purpose:** To share a memory about the restaurant

My Idea: _____

5. **Purpose:** To explain how the restaurant is unique

My Idea: _____

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Choose a Strong Idea – Answer Key

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1. **Purpose:** To describe something at the restaurant

My Idea: The delicious smell of freshly baked pizza and the way the cheese melts perfectly on top.

2. **Purpose:** To tell a funny story about the restaurant

My Idea: The time I accidentally spilled my drink on the waiter and we both laughed about it.

3. **Purpose:** To persuade someone to visit the restaurant

My Idea: The restaurant has the best burgers in town, and they even use fresh ingredients from local farms.

4. **Purpose:** To share a memory about the restaurant

My Idea: My family always goes there to celebrate birthdays, and it feels special every time.

5. **Purpose:** To explain how the restaurant is unique

My Idea: The restaurant has a unique way of serving food—on sizzling plates.