

Name _____

Date _____

Alliteration in Life

Alliteration is the intentional repetition of consonant sounds in nearby words. It provide rhythm to a thought or phrase. Poets, songwriters, playwrights, screenwriters, and even marketing strategists use literary strategy to make their content eye-catching and leave a mark on the audience while emphasizing important aspects or critical points.

Example: *She sells seashells by the seashore.*

Underline the letters in each sentence below that contribute to the creation of alliteration.

1. Please put your pen and paper away.
2. I had to hurry home.
3. Come and close your closet.
4. She sells sea shells by the sea shore.
5. Go gather green leaves in the garden.
6. Silly Sally swiftly shoveled snow.
7. The baron was a busy bee.
8. Peter played peacefully in the prairie.
9. The lazy lion looked like a lump.
10. Howard's helmet was heavy.
11. Christina's cat clawed the couch.
12. Betty bought a bundle of blueberries.
13. Fred fried fresh fish for Friday's feast.
14. Tiny Tim tiptoed through the tulips.
15. Clever cats climb carefully onto counters.

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11. Bright birds boldly built big branches.
12. Larry loves licking lemon lollipops.
13. Fast foxes fearlessly frolicked in the forest.
14. Grace gathered green grapes gracefully.
15. Happy hedgehogs hurried home for honey.

Imagine you are designing a marketing slogan for a product. The slogan should use alliteration to highlight the product's qualities while making it appealing and memorable.

Product 1: Eco-Friendly Backpack

Features:

- Made from recycled materials.
- Lightweight and durable.
- Perfect for school and outdoor adventures.

Slogan: _____

Product 2: Smartphone with Ultra HD Camera

Features:

- Stunning Ultra HD photo and video quality.
- Sleek design and fast performance.
- Long-lasting battery life for all-day use.

Slogan: _____

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Alliteration in Life – Answer Key

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12. **L**arry **l**oves **l**icking **l**emon **l**ollipops.
13. **F**ast **f**oxes **f**earlessly **f**rolicked in the **f**orest.
14. **G**race **g**athered **g**reen **g**rapes **g**racefully.
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- Lightweight and durable.
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Slogan:

Carry comfort, conserve the climate!

Product 2: Smartphone with Ultra HD Camera

Features:

Stunning Ultra HD photo and video quality.

Sleek design and fast performance.

Long-lasting battery life for all-day use.

Slogan:

Snap sharp shots, stay super sleek!